TRIAD
MARKETING SERVICES

TTECH

10
TRIAD
YEARS
CELEBRATION

TRIAD
GROUP

TRIAD
GROUP

Ownership of task

Foster trust between stakeholders

A commitment from a team member is a commitment from TRIAD

Plan for your commitments

Give honest feedback

Passing the buck

Blaming others for failures

Hiding potential misses or failures

Over committing

Being suspicious

COMMITMENT

TRIAD GROUP

Showing boundary less behavior	Trust people (Give trust), be vulnerable	Take team members along, ask for help	Practice self development	Give honest feedback
Self only action	Expressing negativity	Tolerating negativity	Being lazy and not developing yourself	Being suspicious

TEAMWORK

TRIAD GROUP

Behaving, believing like a TRIAD Titan at all times

Taking pride in each others achievements

Pushing for excellence

Creating and maintaining a TRIAD standard

Give honest feedback

Being complacent

Taking a client (internal or external) as granted

Talking as 'less than' any individual or company

Being unprepared

Being suspicious

PRIDE

TRIAD GROUP

Treating all as equals (cast, creed, sexual orientation, age color religion)

Respect diversity, different opinions

Each other's time

Respect personal time and space

Good manners, thanking each other

Using foul language

Backbiting

Insulting someone

Threatening, bullying

Laughing AT someone

RESPECT

TRIAD GROUP

Listening to people

Paying attention

Getting into each others shoes

Connected to people and their lives

Team
Vendors
Clients
Associates

Being judgemental

Unaware

Isolated

Tunnel vision ONLY

Being suspicious

EMPATHY